

BROOKLYN OVEN™ INTRODUCES BAKED PASTA BITES



*Pasta has never been easier — or more delicious!
Brooklyn Oven Baked Pasta Bites put your
restaurant worlds apart from the competition!*

AN APPETIZING OPPORTUNITY.

- Pasta meals and products are more popular than ever — and the market is expected to grow 3.9% annually from 1998 to 2008.*
- Consumer diet and time trends continue to drive the growth of the appetizer segment predicted to grow 10 – 20% per year.**
- Just like jalapeño poppers, we are creating a whole new category of appetizers.

BIGGER PROFITS ARE HOT FROM THE OVEN.

- Increase check averages because you set the price for this one-of-a-kind menu item!
- Easy-to-promote specialty item attracts new customers.
- Bigger party size because pasta bites are family fun.
- One taste guarantees repeat business!

IMPROVED OPERATIONAL EFFICIENCY.

- Eliminate waste with portion-controlled packaging.
- No messy pots, sauces or water like traditional pasta dishes.
- Now any restaurant can serve pasta.

*Source: The U.S. Pasta Market Outlook, Business Trends Analysts, Inc., 01/06

**Source: www.appetizer.com, Great American Appetizers, Inc., 6/01

BROOKLYN OVEN BAKED PASTA BITES ARE AVAILABLE IN SIX DELICIOUS VARIETIES:

LINGUINE & MARINARA
FOUR CHEESE
MAC & CHEESE

TOMATO PARMESAN WITH CHICKEN SAUCE
FOUR CHEESE CARBONARA SAUCE
VODKA SAUCE WITH SAUSAGE

BAKED PASTA BITES PROVIDE SEEMINGLY ENDLESS SERVING OPTIONS:

- Serve as an appetizer, snack or complete meal
- Serving suggestions include:
 - LINGUINE & MARINARA** — paired with a side salad for a lunchtime menu option
 - TOMATO PARMESAN WITH CHICKEN SAUCE** — served with garlic bread makes a satisfying meal
 - FOUR CHEESE CARBONARA SAUCE** — serve with a cup of minestrone for a hearty treat
 - MAC & CHEESE** — serve with applesauce for a great kids' meal
 - VODKA SAUCE WITH SAUSAGE** — great with steamed or grilled vegetables on the side
- Baked Pasta Bites can also be heated and crumbled then served as a pasta crouton

PREPARATION IS QUICK AND EASY — requires no new equipment.

Heating instructions are available for a wide range of commercial heating appliances including:

Convection Ovens
Impingement Ovens
Turbo Chef Ovens

Pizza Ovens
Microwaves
Fryers And Others



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